



# Price Chopper Hits Sustainability Marks with Upshop Partnership



Upshop has helped Price Chopper to produce the correct amounts of product to meet our customer demand while reducing our exposure to excess shrink.



**Patrick Iannotti**

Director of Retail Operations

## The Challenge

Retailer, Price Chopper, faced the persistent dilemma of efficiently managing their fresh food inventory while mitigating the negative impact of food waste and shrink. Wanting to meet the growing demand for fresh food while minimizing the amount of food that goes to waste, they sought a comprehensive solution that would enable them to:

- Accurately forecast customer demand
- Optimize production
- Manage inventory
- Ensure regulatory compliance

## The Solution

Price Chopper leveraged Upshop's modular technology and expertise in fresh item management to tackle their sustainability challenge head-on.

By integrating extensive in-store production data into intelligent algorithms, Invafresh empowered Price Chopper to forecast demand with unprecedented accuracy. This, in turn, facilitated optimal production planning inventory management processes across their entire operation.

## The Results

Price Chopper's partnership with Invafresh proved to be a game-changer.

Each week, the retailer prevented a staggering 20 tons of fresh food from going to waste, resulting in a projected prevention of over 3,000 tons of food waste over the next three years.

The supermarket chain witnessed a significant reduction in inventory shortfalls, shrinkage, and lost profits. Moreover, by aligning their operations with sustainable practices, Price Chopper succeeded in reducing methane emissions from landfills and minimizing their carbon footprint.

Their remarkable achievements were recognized by the Food Waste Reduction and Diversion Reimbursement Program, which awarded them a grant reimbursement of \$100,000. Price Chopper's successful collaboration with Invafresh not only enhanced their sustainability efforts but also positioned them as frontrunners in the fresh retail industry.



**Prevented 20 tons from going to waste weekly**



**Over 3,00 tons eliminated from the landfill over the next 3 years**



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Upshop is a global leader in total store operations technology. Our platform streamlines forecasting, ordering, production, and inventory optimization for food retailers. Serving over 450 retailers and 50,000 stores, we enhance operations across Fresh, Center, DSD, and eCommerce departments, driving improvements in sales, shrink reduction, food safety, and sustainability. With a focus on simplifying tasks and connecting teams, our technology empowers retailers to operate smarter and more efficiently.